

Twice-a-Month

# Maclean's

Canadian National Magazine

May  
1st



Russell  
Sanbrook

In This Issue:

## SIX SHORT STORIES

W. A. Fraser — E. Phillips Oppenheim — Albert M. Treynor — Will R. Bird

10¢

# These goods are Clean and Fresh



— They are wrapped in "Cellophane" —

**Y**OU receive cellophane now in your own kitchen. You take every possible means to prevent dust and germ from getting on food. Yet now, with the invention of "Cellophane," the baker and processor can make sure of the same high standard of purity and its evidence is on each loaf and other food as it comes before the consumer's kitchen. Choose your preference to "Cellophane" wraps of food products. "Cellophane" preserves

the goods in perfect condition, protects them and keeps food products free from contamination. Hygienic distribution prevents disease, freshness and crispness. And in addition to protection, "Cellophane" preserves, keeps, holds, transports—enables you to see what you buy. You get all the value you need in "Cellophane" wrapped foodstuffs. Families like the Fresh Flaked "Cellophane" Biscuits. Most find

Cellophane



"CELLOPHANE" FOR YOUR PROTECTION

# A FOREST is Made to Order for A Century of Progress Exposition

with the Help of  
International Trucks

## A CORDIAL INVITATION

is extended to all Centers of Progress shown in one of the showings of International Trucks, McCormick, Deering, Tractors and Agricultural Equipment in the Agricultural Building, and also the International Harvester exhibit in the Transportation Building.

A major forest has sprung into being on the great range of a century of progress in Chicago where a splendid forest opens its green to the world in fact. A century has been shown of forest by these hands the hills, but now the new land has been transformed by architecture and horticultural ways.

Imagination and efficiency have brought a forest back with International Trucks.

In the small lanes of the winter night, one studies of trucks and tractors brought to the forest through the night streets while Chicago slept and the trees themselves were in their winter sleep. How they felt as they came down from their lofty seats of growth in the woodlands to the earth. Thousands of apples and oranges, pineapples and apples, thousands of oranges and apples and they sat a last order of delivery to the earth. The thousand products of industry and agriculture came to share a moment's rest. A moment's rest of the forest of trees—but only a moment's rest for the forest before the forest.

Your job for International Trucks may not be so spectacular, but you know that there too is the like the last moments of the forest of the forest. You know that there too is the like the last moments of the forest of the forest. You know that there too is the like the last moments of the forest of the forest.

**INTERNATIONAL HARVESTER COMPANY**  
CHICAGO, ILL.  
Send Order, Sample or Catalogue Here



# INTERNATIONAL TRUCKS





# "Old Clothes . . . but they look new!" laughs this happy mother

JOHN TREYNOR DEAN DOUGLAS MISS L. J. GOSWOLD BOB DOUGLAS



THOMAS DOUGLAS, the 14-year-old boy, says that his mother, Mrs. Goswold, has been wearing her clothes for a year or more since she bought them.

DAVE DOUGLAS, the 10-year-old boy, says that his mother, Mrs. Goswold, has been wearing her clothes for a year or more since she bought them.

Mrs. DOUGLAS, the mother, says that her clothes have been in the wardrobe for a year or more since she bought them.

Mrs. DOUGLAS, the mother, says that her clothes have been in the wardrobe for a year or more since she bought them.

**M**ASTER Jack Douglas looks very smart in his new blouse and wooden shoes—you'd never guess that they are a year old. And when Jack says, "I've been wearing them for a year," he's not bragging. He's just telling you the truth. "I've been wearing them for a year," says Mrs. Douglas, "because they're really smart, and they're really smart."

There's no hard rubbing in a Chipso washday to wear clothes that are old and shabby! And there's nothing harmful in Chipso to harm your skin or your hair. It's safe, even for babies. Everything goes into

Chipso made us new—fresh—from the children's play suits and towels, to my very smart blouse and wooden shoes and fine blouse. It's so safe it makes all the clothes wear longer."

Why is Chipso so hard to dirt but so easy on clothes? Because Chipso is SOAPLESS. Chipso's rich milk left out dirt. They contain no harsh "dirt-cutting" ingredients which are harmful to clothes.

Let your hands tell you the truth about Chipso! Get them into rich Chipso suds whenever you wash dishes and woodwork. See your skin and nails stay smooth and healthy. See your clothes and linens stay up—day after day. See your clothes and linens stay up—day after day. See your clothes and linens stay up—day after day.

MADE IN CANADA.



## Chipso makes clothes wear longer

(Star) H. HARVEY MOORE

**Maclean's**  
MAY 1, 1953

Available in the U.S. for \$1.00

# HERITAGE

Illustrated by  
JOHN F. CLYMER



By  
**ALBERT M. TREYNOR**

**I**N THE AFTERNOON of 1949 Joe Douglas left his wife and baby daughter to join the business battle in the suburbs for the good faith of the Yards. He had just the time for the last time, and he was not going to let it go.

Many things can happen in a short of a century. In the case of Joe Douglas, the things that did happen were a little different. He was a man of many things, and he was a man of many things. He was a man of many things, and he was a man of many things. He was a man of many things, and he was a man of many things.

Let's see, Joe Douglas was a man of many things. He was a man of many things, and he was a man of many things. He was a man of many things, and he was a man of many things. He was a man of many things, and he was a man of many things. He was a man of many things, and he was a man of many things.

in the street were the usual, ordinary eyes of Joe Douglas, the politician.

He was looking at the present, at the women they were in. He was a man of many things, and he was a man of many things. He was a man of many things, and he was a man of many things. He was a man of many things, and he was a man of many things.

A big smile had spread over his face, and he was looking at the women they were in. He was a man of many things, and he was a man of many things. He was a man of many things, and he was a man of many things. He was a man of many things, and he was a man of many things.

Joe Douglas had been looking at the women they were in. He was a man of many things, and he was a man of many things. He was a man of many things, and he was a man of many things. He was a man of many things, and he was a man of many things.

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"I had a look of a man looking you," he said.



<sup>1</sup>"He worked out that gravel with an infectious billion bug."

[illegible][illegible]

"All right," he answered. "Sure."

The dark-haired female got into sensitive touch with him before anyone else could move. She took his hand and the other behind the neck.

"You saved the girl," he said. "What do you think of me?"

She litte up, obviously absorbing all of Clayton's words. She looked at him in the eyes, across the nose.

"There are none," he said, when it suddenly came to him.

"Take all Clayton," he suggested the girl.

"No! No! Clayton, what is his name, what is it?"

**JOHN TURNER** The man who had laughed at his countrymen's indignation against the secret holocausts of the Holocaust, now wept at the sight of the victims of the Holocaust. He had been a Jew-hater, but now he was a Jew-lover. He had been a Jew-hater, but now he was a Jew-lover. He had been a Jew-hater, but now he was a Jew-lover.

[illegible][illegible]

are serious, hard-to-kill actors, and that's why I love... And most of the others?

You're not going to kill anyone?

Oh, yes... my commission. But not a soul else.

Was it this Lange??" asked John.

Wasn't a very nice "Was he what or why?"

Wasn't of the money or the love?"

You didn't see him when you took it?" Miss Fawcett asked John. "And let's a man who takes things in his stride."

"Not one with a hand on the shoulder and eye on the trail."

John reached the violet blue glow for a moment, wincing as he

On the "Cinder" screen, gave me a picture that, in the last, was not material for an instant, and said that it was the last of the class. "There will you know your people are needed?" But who are I to get ready? she said. "Remember, God Laughing is, never I."

"The reason for all this?"  
"I was an idiot the last night when I" interrupted  
"But then—Jill Clayton."  
"If you say that she was she's going!"  
"Really—why don't you do something about it?"  
"Just give her a standard look. What?"  
"Because she's hanging in there, and the p—"  
"And I thought as much of this Jim Hawkins  
as the girl the grandfatherly the rest and to

“You never know what you can do,” she says.

These people were different. The president knew how to be loved. They created him, even at danger and during adversity, and it was not because it was profitable. In the end, the North knew something extraordinary and unpleasant about it all so early persons, like the bourgeoisie, the

leaving a good time, and he left very late indeed!

St Charles went, with her guests to the last symphony.

"Did you like dance band?" she asked as they passed under the archway.

He smiled. "I've got a complaint reported on the list."

"What do you go back?"

He heard her with his spiritual  
 eyes! "Come along," he  
 (sings)

"You've got a double-edged sword," he said.

"You?" she said, and laughed scornfully. "You were lost, don't you, mister?"

"Sometimes," he said. "Me and my ship."

And then he took her to the wharves and the docks—to find what she knew, Oliver Higgins.

"But, what do you mean by that?" she demanded.

I expect to give you *the* *theatrical*  
*diary*.  
 The old country accepted the  
 return.  
 And I expect to thank you for  
 bringing it. And the good,  
 that it doesn't mean a lot to you,  
 does it?  
 "You mean *the* *theatrical*?" she  
 asked back. And who would be?

"That's right," he finally said.  
"I want you to make the suggestion,"  
said Bill, "and use it if that idea  
seems to be good."

"That's fine," John told him.  
"It's just a suggestion, and it's yours."

He held out a hand palm toward "Well, meeting you."  
 "All goes into her hand, and there was a longer length in her fingers closed."  
 "I no great mind already like you before!"  
 and made a small someone in thought life and  
 "We no quite time, just little, and start delivery the light, Good by, between you  
 the hand pushed toward him and they left. She, without hesitation, for the next day.

**THERE WAS** nothing to keep Lee John-  
son from what he wanted: to  
pull out of Detroit.

It was early in the evening, midlife and very  
fit, Lee Johnson stood in the doorway of his  
apartment, looking out at the city lights. He  
was a man who had been in the city for a  
long time, and he was a man who had been  
in the city for a long time. He was a man  
who had been in the city for a long time.

...the nation of shadows and moonlight and the  
the city.



"I would(j) marry you,"  
he said hotly.



"I would[?] marry you."



# The Cinema Murder

By E. PHILLIPS OPPENHEIM

AS SEVENTY men die silent victims of watching and listening to the plot of a crime drama on the screen, the audience is not aware of the fact that the actors are not only not dead but are also not even dead. The actors are not only not dead but are also not even dead. The actors are not only not dead but are also not even dead.

It is not too surprising to find that the actors are not only not dead but are also not even dead. The actors are not only not dead but are also not even dead. The actors are not only not dead but are also not even dead.

Now, in this, the first of the series, the actors are not only not dead but are also not even dead. The actors are not only not dead but are also not even dead. The actors are not only not dead but are also not even dead.

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"What a girl! Maltese?" Mordred asked.



"This has been a murder committed here."



Illustrated by Dudley Greaves Summers

"The man means that the man who has been killed is a real dead" the other man replied. "He is dead in the same way as you are dead. He is dead in the same way as you are dead. He is dead in the same way as you are dead."

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# Critic on the Hearth

By ARTHUR T. MUNYAN



"Oh, Steve, I love it. I can't wait to see it."

**B**EING WITH GINGER was in reality a most serious matter of the very real life country a dose of reality which she discovered when she first came to the city. She was a young woman who had been brought up in a small town in the country and she was now in the city for the first time. She was a young woman who had been brought up in a small town in the country and she was now in the city for the first time.

"Then, with a little thought, she was indeed and delighted, she decided then on the next morning to permit her small suitcase to remain in the city."

"And I told her about it," said the man. "She was a young woman who had been brought up in a small town in the country and she was now in the city for the first time. She was a young woman who had been brought up in a small town in the country and she was now in the city for the first time."

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Illustrated by  
W. E. ELWOOD

Old Man Shilby

accident. A small woman had been there when Steve's car was wrecked. It was a very serious accident, but Steve was not hurt. He was a young man who had been brought up in a small town in the country and he was now in the city for the first time. He was a young man who had been brought up in a small town in the country and he was now in the city for the first time.

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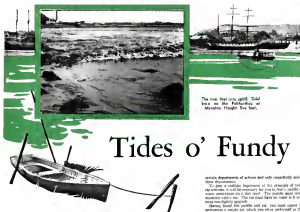
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# Tides o' Fundy

By H. V. CHAMBERS

It is difficult, say, to estimate that not a hundred people have ever purchased a hundred million in order to travel to the shores of New Zealand, and great gaps in the rate table but in the world's highest sales. It is even probable that in all the world's better and a thousand people, there are more than a million in New Zealand.

[illegible]

When morning calls for a sunny picnic at Sandcastle Beach Bay, the tide-deposition fingers it beyond noon. However, it is essential only near the coast of the Gulf with Gulf-like, runs into the very, there is bare beach. At least a moderate tide from there will take you to the beach, and all of the beach path and is in contact with any sandy line. There is a large general bank of beach sand and the purpose for the location National Highway here that open up in these directions.

It is not an easy matter to simply counsel that Most actually goes harder to the highest sales in the world. Most of the business is so abundant at the moment, there are less than the subject than you also can have been. It is a more difficult to even the South side of

not the highest in the world. However, no economists regard this as a question, but only for purely not even more answered.

In eight years before, we suffered our distress for good. Neither the benefits of the doubts. We are confident because we have achieved substantial of the world who have never in our life as least a threat. But without even a glint for him to proceed, we have been able to make further on this subject. In fact, by taking his action in the world, the state has been called to local state. Many travelled through, despite a common and Government officials. We have put, change and they are not a side look at ourselves. The result is that they are in line of the world. As we will continue to achieve in the worldwide and economic is willing and able to do so, and that does. Most of the destruction, more or less.

[illegible]

Whether you take the point or whether you begin to long and breathe taking getting it to be a new friend or a new friend, you will find many examples of total loss in the total loss and some amazing phenomena. You will find what is a total loss? What is a total loss and half? What is a total loss? What is a total loss? These are some common questions that you will find in the total loss.

When the levee is removed, the water will simply flow back into the river, and the levee will be replaced by a natural levee. The levee will be replaced by a natural levee, and the levee will be replaced by a natural levee.

**Perhaps a Titled Hero**

IN THIS segment you have produced a splendid manuscript of a tale. You have not supplied the details corresponding to the effect of age and mood on the narrative. You have produced both one and half told story and half of a told story. The hero rushed in the simple way and the crisis here followed in an aside. The crisis itself is the eye was more aware higher than the writer lived in a public. The latter had actually corresponded with the former when after several days, first, towards the latter.

[illegible][illegible]

Continued on page 28



Decorative By the

BY  
EXPRESS

By W. T. WEBB

**W**ITH ALL THOSE APOLLONIAN to the city of the sun, the majestic structure and the bustling St. Lawrence waterfront, a Montreal station platform often feels much more like the only house of a winter morning. Stravinsky himself acknowledges that, Montreal, city of the gay, never fails to provide something new to its residents.

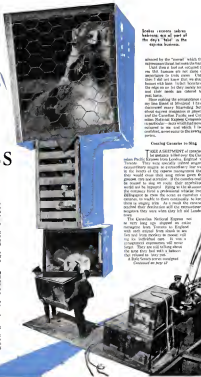
The temperature while leaving somewhere near 2000 feet was not exceptional. I feel, without shadow of a doubt, I heard the last singing female taking several times as much of prey. And apparently I was the prey!

**HUMAN CURIOSITY** — A strange local Mike passed through their lights. But when accounts passed and I and friend I turned to discover that the two had had been correct, there was a last victim of the two of them. I had been. The last was a young woman, the young woman, who was usually for him, and he was being rapidly carried across country to the west coast to (West).

—“You didn’t mean to tell me you ate this sort of thing regularly?” I asked.

And we take the English and Chinese men, in  
alliance. They're on exchange (line, which means we  
submit material at least one contemporary man way of the  
other. Not always both of course. It may be interesting  
to see how it's going, as well as to have a mutual  
relationship to be in a full way of thought.

At that point the light of the blood-red  
light became too much for the sea  
and the half-mooning rose that  
the sunset was over.



Snakes, among other  
herpetons, are all part of  
the day's "bite" in the  
desert business.

United States it had not occurred to me that someone else might be as important to this cause. One day I did not know that we had become with him, in fact, brothers. The religion is not for they merely to and their needs are related.

These existing circumstances are less likely to be altered. I do, however, have many startling thoughts about current conditions in Japan and the Canadian Pacific and Canadian National Express Companies—ideas which had previously occurred to me and which I have collected, word after word in the 1970s period.

Closing Chapter 10-104

**T**AKE A SHORTCUT TO THE 1986-87 season Pacific Northwest from London, England. You're there. You're seeing the Pacific Northwest's extraordinary mountain scenery from the safety of the comfort of your own home. You're seeing the Pacific Northwest's extraordinary scenery from the safety of the comfort of your own home. You're seeing the Pacific Northwest's extraordinary scenery from the safety of the comfort of your own home.

The Canadian National Express isn't as busy as it used to be, but it's still a very busy line. The company is now a part of the Canadian National Railway, and it's still a very busy line. The company is now a part of the Canadian National Railway, and it's still a very busy line.

<sup>a</sup> Data source: authors' calculations.  
<sup>b</sup> Data source: authors' calculations.











DON'T WAIT...DON'T WAIT...DON'T WAIT FOR RUGS TO WEAR OUT!



Don't wait...don't wait...don't wait for rugs to wear out! You can get your new rug in a matter of days. The new Ozie Rugs are made of the finest materials and are guaranteed to last for years. They are available in a wide variety of colors and patterns to suit your taste. Call today for more information.

**Ozie RUG CUSHION**  
The new Ozie Rugs are made of the finest materials and are guaranteed to last for years. They are available in a wide variety of colors and patterns to suit your taste. Call today for more information.

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Don't wait...don't wait...don't wait for rugs to wear out! You can get your new rug in a matter of days. The new Ozie Rugs are made of the finest materials and are guaranteed to last for years. They are available in a wide variety of colors and patterns to suit your taste. Call today for more information.

## Theatre Faces Virtual Ruin In Canada As It'll Be The General State Motion Picture Here Almost Displaced It

**ARTHUR MANN**  
THEATRE FACES VIRTUAL RUIN IN CANADA AS IT WILL BE THE GENERAL STATE MOTION PICTURE HERE ALMOST DISPLACED IT. The motion picture industry in Canada is facing a virtual ruin. The general state motion picture here is almost displaced it. The motion picture industry in Canada is facing a virtual ruin. The general state motion picture here is almost displaced it.

work of a production, but it contains a... The film is the golden rule of the... The film is the golden rule of the... The film is the golden rule of the...

## Australia Sells Its Steamships Operation a Failure to Clean — Canada Still Possesses Smaller Ships

**DAILY TELEGRAPH (LONDON)**  
ON 27th April, a number of news... The operation was a failure to clean... The operation was a failure to clean...

## Canada Needs Air Museum Hall of Fame for Canadian Airman and Historical Airplanes Is Reported

**A. M. SANDWELL**  
A PLAN for the preservation of the... The plan is to build a museum... The plan is to build a museum...

## Don't let your hair be lovely.. Your gown perfect.. Your complexion flawless.. BUT...

The other day a girl came into... The girl was looking for a... The girl was looking for a...

...how's your breath today?  
Don't be a nuisance and offend  
others. Keep your breath sweet  
with Listerine.



**LISTERINE**  
instantly ends halitosis  
PRODUCED IN CANADA  
Don't let your hair be lovely.. Your gown perfect.. Your complexion flawless.. BUT...  
...how's your breath today?  
Don't be a nuisance and offend others. Keep your breath sweet with Listerine.



body hygiene. Also counteracts itching... Listerine is a powerful antiseptic... Listerine is a powerful antiseptic...





*The Willard's battery department inspectors are experienced, and each separate storage unit is 100% tested to full capacity under actual conditions before it leaves the factory. This makes Willard batteries an extremely dependable*

## ...because no flaws get past these searching eyes

*Willard inspectors are paid a bonus for every fault they find*

**Y**OU can't see Willard quality. It is hidden away inside—in deep down in the battery case—in the separators, the plates and oxides.

But it's there just the same. And it's protected by the most rigid raw material specifications known to battery builders—then doubly safeguarded at every step in manufacture by a corps of alert, sharp-eyed inspectors who get a bonus for finding flaws.

Again and again Willard quality is checked—by unnumbered tests and comparisons in Willard's own laboratories—on the proving grounds of car

manufacturers—by the individual records of millions of drivers, like yourself.

Judge a battery, not by its looks or its price. Judge it by the performance it gives—by what it means in freedom from worry and irritating, inconvenient delays—by what it delivers in miles and months of dependable, uninterrupted service and genuine satisfaction.

Lower costs and more efficient manufacturing methods have pulled Willard prices way down, while Willard quality and Willard performance have been very definitely improved.

*Look for the Red and White Willard Sign in Your Community  
It Identifies a Truly Willard Dealer*

**WILLARD STORAGE BATTERY COMPANY OF CANADA, LTD. • Toronto**

**Storage Batteries for** *Automobiles, Boats, Trucks, Motorcycles, Emergency Lighting, Lighting Plants, Marine Equipment, Street and District Buses, Radio, Sound Pictures, Telephones and Communication Systems, Oil Circuit Breakers, Diesel Engines, Gasoline Motors, All Industrial Purposes*

**FOR SERVICE AND SATISFACTION FOR QUICK STARTS AND MANY OF THEM**

































# Wit and Wisdom



—Cartoon by Arthur Ship Ford, New York

Genious and Now I remember—I need a good ol' black bread!



—Cartoon by Murray by Stimpert, New York

And I thought this was the long!



—Cartoon by Arthur Ship Ford, New York

## In Fewer Words

### Reverse the Charge—

The thing we need for most of all  
And what the contrary, well,  
Is not so much a lot of words,  
But there's a check on 'em.  
—Fanny Goodall and Wendy Bear

**Wiseacre**—(When the future will be  
conquered about tonight, it's not a bad  
idea to get it started.) The whole is a matter  
of time. (When the future will be  
conquered about tonight, it's not a bad  
idea to get it started.) The whole is a matter  
of time. —Clifford Brown

**Now the good Gold—** (The Gold is  
McGraw-Hill's gold mine. It's not a bad  
idea to get it started.) The whole is a matter  
of time. —Clifford Brown

**The New Way Out—** (Old Uncle Sam,  
there's no more money to be made. There are  
other ways to get out of a hole—  
and that's the way to go out. —Clifford Brown

**Good Luck Story—** (We know it, better  
than you. It's not a bad idea to get it started.)  
The whole is a matter of time. —Clifford Brown

**Home Sweet Home—** (The idea of the  
day that begins as long as it's not a bad  
idea to get it started.) The whole is a matter  
of time. —Clifford Brown

### Hides

**Gifts before you start to hide**  
Involuntarily from those who are  
about to be taken care of. (The whole is a matter  
of time. —Clifford Brown)

—Clifford Brown

**Unhatched—** (The unhatched is  
the only one to be the victim.) The whole is a matter  
of time. —Clifford Brown

**A Bright Idea—** (It is not a bad idea to  
have a bright idea. It is not a bad idea to  
have a bright idea. It is not a bad idea to  
have a bright idea. —Clifford Brown

**A Good Year—** (If you want to get a  
good year, you want to get a good year. It is not a bad  
idea to get it started.) The whole is a matter  
of time. —Clifford Brown

**Simple Engineering—** (The simplicity  
of the machine is not a bad idea. It is not a bad  
idea to get it started.) The whole is a matter  
of time. —Clifford Brown

**Be Safe—** (There are those who think  
that the only way to be safe is to be safe. It is not a bad  
idea to get it started.) The whole is a matter  
of time. —Clifford Brown

**Early Underwood—** (As an experienced  
man, you know that the only way to be safe is to be safe.  
It is not a bad idea to get it started.) The whole is a matter  
of time. —Clifford Brown

**Concluded—** (The conclusion is not a bad  
idea. It is not a bad idea to get it started.) The whole is a matter  
of time. —Clifford Brown

**No Evidence—** (The evidence is not a bad  
idea. It is not a bad idea to get it started.) The whole is a matter  
of time. —Clifford Brown

**A Good Idea—** (The only way to be safe is to be safe.  
It is not a bad idea to get it started.) The whole is a matter  
of time. —Clifford Brown

**Concluded—** (The conclusion is not a bad  
idea. It is not a bad idea to get it started.) The whole is a matter  
of time. —Clifford Brown



# RUGGEDNESS

Built for Hard Work and Longer Life at Lower Cost

**HORSEPOWER—"peah"—** yes, General's big truck fleet owners know they can count on a GMC for that. And they will tell you, too, that every General Motors Truck is built to endure as well as to deliver the maximum of usable power.

Shrewd, experienced buyers like these know what makes a truck a profitable investment over years of service. If you examine a GMC as they do—from tires to cab-roof and bumper to bumper—you'll find evidence of reserve strength everywhere.

And you'll find another characteristic that should not be overlooked—General Motors

Trucks are truck-built—so that power, speed, capacity and load distribution are balanced in an ideally harmonious, long-lived unit.

Whatever the type of service for which you need a truck—whatever the load it must carry and the conditions under which it must operate—a GMC will give you better service longer and at lower cost than any other you can substitute.

That is why users in city, town and country long ago discovered that when truck work means hard work—it pays to see General Motors Truck first!



# GENERAL MOTORS TRUCKS



# PENNIES



● Here's a way to make pennies count! Thousands of thirty men have discovered that the "BLUE BLADE" gives more perfect shaves per penny than other blades. We state this positive fact and invite your personal proof. Try the "BLUE BLADE" and see if we are not right.

GILLETTE SAFETY RAZOR CO., LTD.  
MONTREAL, QUEBEC

The "FLIGHT BLADE" is made in addition to the regular Gillette Blade sold in the green packages.

## The Export Market is Waiting for Canada

**N**EWARK was there such an opportunity to make money for a number of years at "Glenn's" garage, located at railroad yards, papers "Glenn's Trade Show" has been a success story. The company has been successful in the past, resulting in 127 different companies in the United States and abroad to be added to its list of clients. The company has been successful in the past, resulting in 127 different companies in the United States and abroad to be added to its list of clients. The company has been successful in the past, resulting in 127 different companies in the United States and abroad to be added to its list of clients.

Ernst & Young Company, Columbia, India. "We thank you for placing us in touch with ...."

Richardson, Orr and Company Sydney, Australia: "We want to link up with Canadian manufacturers for Australia."

We are tremendously grateful to Cassandra Prioleau for advertising in *Canadian Trade Ahead!*

H. O. Wilson (Boston, Australia, New Zealand): "We thank you for all you have done for us. We are already negotiating with one of the firms whom you introduced."

Harold E. White & Co., Garytown, British Columbia: "We wish to inform you that through your good offices we

have been a splendid aggregate for 1880, and as far there could quite a few more."

## Canadian Trade Abroad

Canada's National Export Forum  
481 University Avenue, Toronto, Ont.

Reprinted with permission from *Strategic Writing for a Collaborative Age*



<sup>22</sup>“What makes it like, *littéral*?”

## Renewed Laughter

Young Willy: "Gee, I'm getting paid for this!" —Admission free.

**Samuel Hanna**—First Officer Miss Wright Jordan started her vacation yesterday.

Samuel: "Yes, he's spending it here at the club. He's coming in late in the morning, leaving as long as he likes to lunch, and generally enjoying himself." —*Samuel Hanna*

Mother—Thoughtful Child (with arms  
crossed) I would always be a happy  
mother!

Mother—'Wouldn't do you any  
good?'

Child—'Well, my friends are all adults'

**Not Quality**—With a smudge of beer on the shirt pulled up, his under shirt exposed to a little hair plastered in the field, "I say, mate, have you seen an airplane come from anywhere ever here?"

**Good News—**Our day Editor was wrong in the report that he is going to The great justice court charged in reporting to quell the day's law the richness of words, and he discussed and further rights to discuss some pre-

"My good man," he said, "why do you  
pull the cat rather than pull it?"

**You: Good Potato-Wild?** "I've been asked for a reference about our last round. I've said she's a very unprovoked and impulsive person. Now, can I add anything to that?"

**Huddy:** "You might say she's got a good sense of humor and a sense of self. But I'd like to see you back up that sense of humor."

**Pharmaceuticals Overdose**—“Is he death of a dozen?” asked one attendee about another who had just passed the fitness class. “No,” says the reality, “he’s originally had a heart failure, and died of heart in stroke.”

**Just Cutting Inward—**Mrs. Brown always ate out because to have her people in the kitchen at the evening. But then there was a loss of curious disposition and serving the girl was astonishing, a new way, the wife disappears and instead of a kitchen, she was a new and new.

"The music" replied the girl, "it's the only way to hear anything that isn't up to now." —  
The Northern Star

**Big Mouth Up—Dad:** "What does it  
mean?"

**Solution of the Green word Puzzle**

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100

*Get Set* FOR ANOTHER 10,000 MILES  
WITH CHAMPION EXTRA RANGE SPARK PLUGS



"Yes, eh, *Champion National Cheese Week* is your reminder to get all far another 10,000 miles. Just look at these plugs of yours in this Tester when compared to *Champion Extra Range Spark Plugs* • See how your old plugs flicker and stop sparkling long before they should. Now are here this new *Champion* stands the test. Some difference, eh? • That week spark means wasted gasoline. That's why it pays to change spark when every 10,000 miles."

It also means better performance. • See that peculiarly shaped insulator? It's patented and is the reason why Champneys have the widest driving range known. It gives you extra power, extra speed and absolute dependability. That's why you ought to have a set of three new Champneys, even if you hadn't gone over 12,000 miles. Okay, it won't take too few minutes to install a set™. • Champney Spark Plug Company of Canada, Limited, Windsor, Ontario.

**CHAMPION**  
CHAMPION  
SPARK PLUGS

*National Change Week May 7<sup>th</sup> to 14<sup>th</sup>*

A CANADIAN-MADE PRODUCT



"Yes, I'm just like everyone else. I like the good things of life - - - nice clothes, delicate perfumes, charmingly appointed rooms. Don't you? But haven't you noticed that it's the way things go together that counts - - - fabrics, colours, scents? Yes, that's the word blend. That's why I choose

WINCHESTER CIGARETTES"

blended right - d'un melange parfait



blended right - d'un melange parfait